



A G E N D A

Date/Time: May 15, 2025

Location: The BlueJay – 644 Bridge Street NW

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Lisa Calhoun, KCHA President

Approval of March 2025 minutes

Treasurer's Report & Membership Report – David Jibson, KCHA Treasurer

Featured Topic: AI in the Hospitality Industry – Amy Dorey, Ferris State University

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association (WMTA)
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Grand Rapids Community College
- Pure Michigan (MEDC)
- Michigan Restaurant & Lodging Association
- Michigan Cares for Tourism (MC4T)

Upcoming Meetings & Events

- Thursday, June 19 – Social Networking at BattleGR (a kick-off to summer...bring your staff. Note 4pm start time).
- September 14-15 – Michigan Cares for Tourism, East Tawas (Registration Open Now)
- Thursday, October 23 – KCHA Monthly Membership Meeting
- Thursday, November 21 – KCHA Monthly Membership Meeting
- September 18-October 4 – ArtPrize

Note: No membership meetings in July, August or September (the latter due to overlapping with MC4T which is 9/14-15).

Round Table Discussion

Adjournment

Kent County Hospitality Association

P.O. Box 1046 — Grand Rapids, MI 49501

www.KentCountyHospitality.org

www.facebook.com/groups/KentCountyHospitality