

AGENDA

Date/Time: Thursday, October 17, 2024 – 3:30pm Location: ZOOM

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Lisa Calhoun, KCHA President

Approval of September 2024 Meeting minutes

Treasurer's Report & Membership Report - David Jibson, KCHA Treasurer

Monthly Discussion: KCHA 2025 and Beyond...Bring us your thoughts and ideas!

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Travel Michigan MEDC
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Grand Rapids Community College
- Michigan Restaurant & Lodging Association
- Michigan Cares for Tourism

Upcoming Meetings & Events

- Wednesday, November 6 Experience Grand Rapids Fall Partner Event (Accessible Tourism) @ Goei Center
- Thursday, November 7 Stars of the Industry Awards presented by MRLA @ St. John's Resort, Plymouth
- Wednesday, November 20 Women in Hospitality Leadership Conference @ JW Marriott (www.wihlcon.com)
- Thursday, November 21 Cheers for Charity benefitting Hospice of Michigan @ DeVos Place
- Friday, November 22 & Saturday, November 23 GR International Wine, Beer & Food Festival @ DeVos Place

Round Table Discussion

Adjournment

Kent County Hospitality Association P.O. Box 1046 — Grand Rapids, MI 49501

www.KentCountyHospitality.org www.facebook.com/groups/KentCountyHospitality