



## **A G E N D A**

**Date/Time: Thursday, March 21 – 3:30pm**

**Location: West Michigan Sports Commission - 300 Ottawa Ave NW #240**

### **MISSION**

*Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.*

### **DISCUSSION ITEMS**

Welcome & Introductions: Lisa Calhoun, KCHA President

Approval of February 2024 Meeting minutes

Treasurer's Report & Membership Report – David Jibson, KCHA Treasurer

Monthly Discussion: Sports Tourism in Kent County

- Mike Guswiler – Meijer Sports Complex Update
- Kara Wood – Grand Action with an update about the Soccer Stadium

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Grand Rapids Community College
- Michigan Restaurant & Lodging Association
- Michigan Cares for Tourism

Upcoming Meetings & Events (See attached for 2024 KCHA Meeting Schedule)

- Monday, March 25 – GVSU Networking Extravaganza at Hager-Lubbers Exhibition Hall (DeVos 105E)
- Tuesday, April 9 to Thursday, April 11 – Pure Michigan Tourism Conference in Kalamazoo
- NO APRIL MEMBERSHIP MEETING
- Thursday, May 16 – Monthly Membership Meeting @ Amway Grand Plaza's Pickleball Courts
- Monday, May 20 – Michigan Cares for Tourism @ Belle Isle, Detroit
- Thursday, June 20 – Monthly Membership Meeting @ Watermark Country Club's CORK

Round Table Discussion

Adjournment

**Kent County Hospitality Association**  
P.O. Box 1046 — Grand Rapids, MI 49501

**[www.KentCountyHospitality.org](http://www.KentCountyHospitality.org)**  
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