



# AGENDA

**Date/Time: Thursday, January 18**

**Location: ZOOM**

## **MISSION**

*Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.*

## **DISCUSSION ITEMS**

Welcome & Introductions: Lisa Calhoun, KCHA President

Approval of October 2023 minutes

Treasurer's Report & Membership Report – David Jibson, KCHA Treasurer

Board of Directors Vote (2024-2026)

Featured Guest: Michelle Grinnell, MEDC / Travel Michigan

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Grand Rapids Community College
- Michigan Restaurant & Lodging Association
- Michigan Cares for Tourism

Upcoming Meetings & Events (See attached for 2024 KCHA Meeting Schedule)

- Tuesday, April 9 to Thursday, April 11 – Pure Michigan Tourism Conference in Kalamazoo
- Monday, May 20 – Michigan Cares for Tourism @ Belle Isle, Detroit

Round Table Discussion

Adjournment

**Kent County Hospitality Association**  
P.O. Box 1046 — Grand Rapids, MI 49501

**[www.KentCountyHospitality.org](http://www.KentCountyHospitality.org)**  
**[www.facebook.com/groups/KentCountyHospitality](https://www.facebook.com/groups/KentCountyHospitality)**