

2024 Michigan Tourism & Hospitality Industry Calendar

Dates are subject to change. Please verify with the sponsoring organizations.

January 6
Michigan Organic Food and Farm Alliance Organic Intensives
Michigan State University Campus, East Lansing
<https://www.moffa.net/OI-2024.html>

January 6
Michigan Winter Trails Day
Statewide
www.mywintertrails.org

January 10-12
Michigan Brewers Guild Annual Conference
Radisson Plaza Hotel, Kalamazoo
www.mibeer.com

January 11-13
Michigan Association of Fairs & Exhibitions Annual Conference
Amway Grand Plaza Hotel, Grand Rapids
www.mifairs.com

January 16-17
Northwest Michigan Orchard and Vineyard Show
Grand Traverse Resort, Traverse City
<https://msustatewide.msu.edu/>

January 17
Michigan Wine Collaborative Election and Annual Meeting
Grand Traverse Resort, Acme
www.michiganwinecollaborative.com

January 22-23
WMTA Quarterly Membership Reception & Meeting
St. Joseph
www.wmta.org

January 26 (1837) Michigan Statehood Day

January 30
National Plan for Vacation Day
www.tourismworksformichigan.org

February 13
MACVB & TICOM Legislative Luncheon
State Capitol Building, Lansing
www.mitourismcoalition.org

February 17-18
Michigan Free Fishing Weekend
www.Michigan.gov/dnr

February 26-27
Michigan Farmers Market Association Conference
MSU Plant and Soil Sciences Building, East Lansing
www.MiFMA.org

February 27 - March 1
Michigan Recreation & Park Association Annual Conference
Radisson Plaza Hotel, Kalamazoo
www.mparks.org

March 2
Quiet Water Symposium
MSU Pavilion, East Lansing
www.quietwatersymposium.org

March 3-5
Michigan Craft Beverage Council Conference
Radisson Plaza Hotel, Kalamazoo
www.michigancraftbeveragecouncil.com

March 6
Detroit Meetings Marketplace
Huntington Place, Detroit
www.destinationmi.com

March 8-9
Michigan United Conservation Clubs Annual Convention
Kewadin Casino & Hotel, Sault Ste. Marie
www.mucc.org

March 17-19
Camp Michigan Spring Conference
Soaring Eagle Casino & Resort, Mount Pleasant
www.campmichigan.com

March 19-20
Destination Capitol Hill - Presented by U.S. Travel Association
Washington DC
www.ustravel.org

March 22-23
Michigan in Perspective: Local History Conference
Oakland Center @ Oakland University, Rochester
www.hsmichigan.org

April 9 (1-3pm)
Michigan Travel Commission Meeting
Radisson Plaza Hotel, Kalamazoo
www.michigan.org/industry/travel-commission

April 9-11
Pure Michigan Tourism Conference
Radisson Plaza Hotel, Kalamazoo
www.visitmichigan.org

April 20-28
National Parks Week

April 22-23
WMTA Quarterly Membership Reception & Meeting
Manistee County
www.wmta.org

April 26-27
Michigan Lakes and Streams Association 63rd Annual Conference
VanDyk Mortgage Convention Center, Muskegon
www.mymlsa.org

May 8
Michigan AgriTourism Summit
Hagerty Center, Traverse City
www.MiAgriTourism.com

May 19-25
National Travel & Tourism Week

May 20
Michigan Cares for Tourism
Belle Isle, Detroit
www.michigancaresfortourism.com

May 20
TICOM National Travel & Tourism Week Press Conference
Location TBA
www.ustravel.org
www.mitourismcoalition.org

May 30-31
Connecting Entrepreneurial Communities Conference
Cadillac
canr.msu.edu/cec/index

June 8-9
Michigan Three Free Weekend
Free Fishing, Free ORV & Free State Park Admission
www.Michigan.gov/dnr

June 12
Michigan Meetings Expo
Suburban Collection Showplace, Novi
www.destinationmi.com

June 21-23
Historical Society of Michigan
75th Annual Upper Peninsula History Conference
Lake Superior State University, Sault Ste. Marie
www.hsmichigan.org

July 22-23
WMTA Quarterly Membership Reception & Meeting
Binder Park Zoo, Battle Creek
www.wmta.org

July 29-August 4
Buy Michigan Week
<https://buymichiganow.com/>

September 13
TICOM Membership Meeting
Location TBA
www.mitourismcoalition.org

Michigan Care for Tourism
Date & Location TBA

September 29-October 1
MACVB Annual Educational Conference
The H Hotel, Midland
www.visitmichigan.org

September 24-25
Michigan Licensed Beverage Association
Fall Retreat & Annual Meeting
Mission Point Resort, Mackinac Island
www.mlba.org

September 27-29
150th Annual State History Conference
Benton Harbor/St. Joseph
www.hsmichigan.org

October 2
Grand Rapids Meetings Marketplace
Location TBD
www.destinationmi.com

October 4-6
Buy Nearby Weekend - Statewide
www.BuyNearbyMI.com

October 21-22
WMTA Annual Membership Reception & Meeting
Location TBA
www.wmta.org

October 21-23
Michigan Museums Association Annual Conference
Kalamazoo
www.michiganmuseums.org

October 27-29
Michigan Bed and Breakfast Association (MBBA)
Annual Innkeeping Conference
Amway Grand Plaza Hotel, Grand Rapids
www.laketolake.com

October 31-November 2
Michigan Festivals & Events Convention
Boyne Mountain Resort
www.mfea.org

November 6
Destination Michigan Showcase
Location TBA
www.destinationmi.com

November 7
Stars of the Industry Awards
Presented by Michigan Restaurant & Lodging Association
St. Johns Resort, Plymouth
www.mrla.org

November 20
Michigan Women in Hospitality Leadership Conference
JW Marriott & Amway Grand Plaza Hotel
Grand Rapids
www.wihlcon.com

December 6
TICOM Membership Meeting
Location TBA
www.mitourismcoalition.org

December 9-12
Great Lakes Expo
DeVos Place, Grand Rapids
www.glexpo.com

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