

AGENDA

Thursday, May 18, 2023 (3:30pm) GVSU Downtown Campus @ DeVos Center (DEV107D)

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Lisa Calhoun, KCHA President

Approval of April 2023 Annual Meeting Minutes

Financial Report – David Jibson, KCHA Treasurer

Featured Topic: Cannabis Tourism Education – Landon Bartley, West Michigan Cannabis Guild and John Lipford, GVSU

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Michigan Restaurant & Lodging Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Cares for Tourism

Upcoming Meetings & Events

- Thursday, May 18 Monthly Membership Meeting @ GVSU (Topic: Cannabis Tourism)
- Monday, June 12 West Michigan Sports Commission Golf Outing
- Thursday, June 15 Monthly Membership Meeting (Location TBD)
- Friday, June 16 Michigan Restaurant & Lodging Association Golf Outing

SAVE THE DATE: Michigan Cares for Tourism – September 11-12, The Porkies in the Upper Peninsula

Round Table Discussion

Adjournment

Kent County Hospitality Association

P.O. Box 1046 — Grand Rapids, MI 49501

www.KentCountyHospitality.org www.facebook.com/groups/KentCountyHospitality