



MINUTES

**Rescheduled Date/Time: Wednesday, February 22 – 3pm
Zoom**

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Lisa Calhoun, KCHA Vice President (3:04pm)

Approval of November 2022 Minutes (Motion: Ed Wilson, Second: Jan Lovett. Approved)

Financial Report – Tabled to March 2023

KCHA Board of Directors Voting Results (2023-2025)

- Lisa Calhoun, President
- Mollee Pifer, Secretary
- David Jibson, Treasurer

With the appointment of Lisa Calhoun as President that leaves the Vice President position vacant for the final year of the 2-year term. Kristy Jack from GVSU has agreed to serve in that capacity. Lisa Calhoun and David Jibson will be added as signers of the association's bank account at PNC Bank.

As duly elected to the board, responsibilities include:

- **PRESIDENT:** The President shall preside at all meetings. The President shall certify the records of all such meetings and shall perform all the duties incidental to the office and such other duties as from time to time the Board may direct. The President has voting rights at all general meetings. The President shall serve/act as a representative of the Association on all committees or boards that this position places them on or entitles them too. President, along with the Treasurer, are to be added as a signers onto the bank account for the organization held at PNC Bank.
- **VICE PRESIDENT:** The Vice President shall assist the President in administrative duties of the organization and as President when the President is absent. The Vice President's primary role is membership, both increasing and retaining.
- **SECRETARY:** The Secretary shall be in charge of and keep and preserve a full and complete record of all proceedings of all meetings under the direction and supervision of the Board and shall perform such other duties as the Board may direct. The Secretary shall act as secretary to the Board and shall prepare and keep minutes of all proceedings of the Board and shall email minutes to each member no more than seven (7) days after such meeting. The Secretary shall also assist the Executive Director with regard to meetings, workshops and events.
- **TREASURER:** The Treasurer shall receive and be held responsible for all moneys, notes, bonds and other property belonging to the Association under the direction of the Board. Treasurer, along with the President, are to be added as a signers onto the bank account for the organization held at PNC Bank.

Monthly Reports

- Experience Grand Rapids – Jaylyn McCloy
 - Annual Tourism Forum is coming up March 14.
 - Partnership surveys are ongoing.
 - Continue to upload images to the web portal for meeting planners.

- Grand Rapids Diversity & Inclusion – No Report
- West Michigan Sports Commission – Alyssa Bey sent a report via email, read by Dianna Stampfler
 - Strategic planning is underway. A random survey or requests for interviews have been sent out to the community.
 - Officially launched Phase 2 of the Meijer Sports Complex fundraising campaign.
 - The WMSC Annual Report is on the website for anyone interested.
 - The event calendar on the WMSC website is updated with what is coming back, so please refer to that with any questions you may have.
 - The Meijer State Games had a great opening ceremony in Marquette in early November and are now finishing up the Lower Peninsula events.
 - Connor and Katy went to Colorado Springs on a sales trip in February to meet with the Olympic governing bodies and it went very well. They are in Indy this week to meet with the NCAA and additional Olympic governing bodies.
 - The WMSC annual Golf Outing is set for Monday, June 12 at Stonewater Golf Club.
- West Michigan Tourist Association – No Report
- Women in Hospitality Leadership-Grand Rapids
 - A Cocktails & Convos Event is planned for March 2.
 - The statewide event is again being planned for November – bigger and better.
- Grand Valley State University – No Report
- Ferris State University – No Report
- Michigan Hospitality Educators Alliance – No Report
- Michigan Cares for Tourism – Jane Lovett
 - Registration will open in March for the event, September 11-12 in the UP (Porkies). KCHA will reimburse members for the participation cost.
 - There will be four single-day events coming up as well:
 - 4/18 in Holland
 - 4/19 in Muskegon
 - 5/23 in Battle Creek
 - 5/24 in Kalamazoo
 - There will be a cleanup event on Monday, April 10 prior to the Pure Michigan Tourism Conference in GR.
 - They're also looking for a big (250+) truck to pull the trailer to events.

Upcoming Meetings & Events

- Thursday, March 2 – Cocktails & Convos sponsored by WIHL @ Amway Grand Plaza (4-6pm)
- Tuesday, March 14 – Experience Grand Rapids Tourism Forum @ Frederik Meijer Gardens
- Thursday, March 16 – Monthly Membership Meeting w/ Dave Lorenz – Travel Michigan @ The Comedy Project
- Thursday, March 16 – FSU Job Fair in Big Rapids
- April 10-13 – Pure Michigan Tourism Conference – Grand Rapids
- Thursday, April 20 – Monthly Membership Meeting

SAVE THE DATE: Michigan Cares for Tourism – September 11-12 in the Porcupine Mountains, Upper Peninsula

Round Table Discussion

Adjournment: 3:25pm

*Submitted by Dianna Stampfler
KCHA Executive Director
March 9, 2023*

*Accepted by Lisa Calhoun
KCHA President
March 9, 2023*

Kent County Hospitality Association
P.O. Box 1046 — Grand Rapids, MI 49501

www.KentCountyHospitality.org
www.facebook.com/groups/KentCountyHospitality