



AGENDA

**Rescheduled Date/Time: Thursday, March 16 (3:30pm)
The Comedy Project - 540 Leonard St NW Suite B, Grand Rapids**

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Lisa Calhoun, KCHA President

Approval of February 2023 Annual Meeting Minutes

Financial Report – David Jibson, KCHA Treasurer

Featured Speaker – Dave Lorenz, Travel Michigan

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Michigan Restaurant & Lodging Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Cares for Tourism

Upcoming Meetings & Events

- April 10-13 – Pure Michigan Tourism Conference – Grand Rapids
- Thursday, April 20 – Monthly Membership Meeting
- May 7-13 – National Travel & Tourism Week
- Thursday, May 18 – Monthly Membership Meeting @ GVSU (Topic: Cannabis Tourism)
- Monday, June 12 – WMSC Golf Outing
- Friday, June 16 – MRLA Golf Outing

- **SAVE THE DATE: Michigan Cares for Tourism – September 11-12, Upper Peninsula**

Round Table Discussion

Adjournment

Kent County Hospitality Association
P.O. Box 1046 — Grand Rapids, MI 49501

www.KentCountyHospitality.org
www.facebook.com/groups/KentCountyHospitality