



A G E N D A

Date/Time: Thursday, March 18 (3-4pm)
Studio Park Theater – 123 Ionia Avenue SW (Downtown Grand Rapids)

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Kyle Holst, KCHA President

Approval of February 2021 Minutes

Approval of February 2021 Financial Report

Presentations

- Introduction of Studio Park
- Health Plan Advocate – Toni Sperlbaum (Instant Covid Testing Options)

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Michigan Cares for Tourism

Upcoming Meetings & Events

- Thursday, April 15 – KCHA Membership Meeting
- Thursday, May 20 – KCHA Membership Meeting
- Monday, June 14 – KCHA Golf Outing

Round Table Discussion

Adjournment

Kent County Hospitality Association
PO Box 230092 — Grand Rapids, MI 49523-0092

www.KentCountyHospitality.org

www.facebook.com/groups/KentCountyHospitality