

# 2020 Michigan Tourism & Hospitality Industry Calendar

*Dates are subject to change. Please verify with the sponsoring organizations.*

January 8-10

Michigan Brewers Guild Annual Conference  
Radisson Plaza Hotel at Kalamazoo Center  
[www.mibeer.com](http://www.mibeer.com)

January 9-11

Michigan Association of Fairs & Exhibitions Annual Conference  
Amway Grand Plaza Hotel, Grand Rapids  
[www.michiganfairs.org](http://www.michiganfairs.org)

January 27-28

WMTA Quarterly Membership Reception & Meeting  
Muskegon Winter Sports Park  
[www.wmta.org](http://www.wmta.org)

January 28-31

Michigan Recreation & Park Association Annual Conference  
Suburban Collection Showplace, Novi  
[www.mrpconference.com](http://www.mrpconference.com)

February 2

TICOM Legislative Breakfast & Membership Meeting  
Michigan House Building – Mackinac Room  
[www.tourismworksformichigan.org](http://www.tourismworksformichigan.org)

February 18

Michigan Licensed Beverage Association  
Government Affairs Retreat  
Cheers Neighborhood Grill and Bar, Mt. Pleasant  
[www.mlba.org](http://www.mlba.org)

February 18

MACVB Membership Meeting  
Amway Grand Plaza Hotel, Grand Rapids  
[www.visitmichigan.org](http://www.visitmichigan.org)

February 18

Michigan Travel Commission Meeting  
Amway Grand Plaza Hotel, Grand Rapids  
[www.michigan.org/industry/travel-commission](http://www.michigan.org/industry/travel-commission)

February 18-20

Pure Michigan Governor's Conference on Tourism  
Amway Grand Plaza Hotel, Grand Rapids  
<https://medc.cventevents.com/event/235857f2-7a20-459c-9c08-82e419fcace6>

February 29

Quiet Water Symposium  
Michigan State University, East Lansing  
[www.quietwatersymposium.org](http://www.quietwatersymposium.org)

March 3-4

Michigan Farmers Market Association Conference  
Michigan State University, East Lansing  
[www.MiFMA.org](http://www.MiFMA.org)

March 22-24

ARVC Michigan Annual Conference & Expo  
Mount Pleasant  
[www.michcampgrounds.org](http://www.michcampgrounds.org)

March 27-28

Michigan in Perspective: Local History Conference  
Wyndham Garden, Sterling Heights  
[www.hsmichigan.org](http://www.hsmichigan.org)

April 17

Michigan Travel Commission Meeting  
Holland  
[www.michigan.org/industry/travel-commission](http://www.michigan.org/industry/travel-commission)

April 27-28

WMTA Quarterly Membership Reception & Meeting  
Location TBA  
[www.wmta.org](http://www.wmta.org)

May 1-2

Michigan Lakes and Streams Association  
59th Annual Conference: Protecting Michigan's Lakes and  
Streams  
Crystal Mountain Resort, Thompsonville  
[www.mlswa.org](http://www.mlswa.org)

May 1

MACVB Membership Meeting  
South Haven (Location TBA)  
[www.visitmichigan.org](http://www.visitmichigan.org)

May 1-2

Michigan Lake Stewardship Associations Annual Conference  
Crystal Mountain Resort, Thompsonville  
[www.mymlsa.org](http://www.mymlsa.org)

May 3-9

National Tourism Week  
[www.ustravel.org](http://www.ustravel.org)

May 8

TICOM – National Travel & Tourism Celebration  
The Henry Ford, Dearborn  
[www.tourismworksformichigan.org](http://www.tourismworksformichigan.org)

June 19-21

Historical Society of Michigan  
71st Annual Upper Peninsula History Conference  
Bay Mills / Brimley  
[www.hsmichigan.org](http://www.hsmichigan.org)

July 14-16

ORGPRO Conference  
Radisson Plaza Hotel, Kalamazoo  
[www.msae.org/ORGPRO](http://www.msae.org/ORGPRO)

July 27-28  
WMTA Quarterly Membership Reception & Meeting  
Location TBA  
[www.wmta.org](http://www.wmta.org)

August 7  
TICOM Meeting  
Cadillac, Wexford County (Location TBD)  
[www.tourismworksformichigan.org](http://www.tourismworksformichigan.org)

August 22-25  
ESTO Conference  
Grand Rapids  
[www.ustravel.org](http://www.ustravel.org)

September TBA  
Michigan Cares for Tourism  
[www.michigancaresfortourism.com](http://www.michigancaresfortourism.com)

September 27  
MACVB Educational Conference & Membership Meeting  
Mackinac Island (Location TBA)  
[www.visitmichigan.org](http://www.visitmichigan.org)

September 28-29  
Michigan Licensed Beverage Association  
Fall Retreat & Annual Meeting  
Amway Grand Plaza Hotel, Grand Rapids  
[www.mlba.org](http://www.mlba.org)

October 2-4  
146th Annual State History Conference  
Lansing  
[www.hsmichigan.org](http://www.hsmichigan.org)

October 2-4  
Buy Nearby Weekend – Statewide  
[www.BuyNearbyMI.com](http://www.BuyNearbyMI.com)

October 20-21  
Great Lakes Hospitality Conference & Expo  
Presented by Michigan Restaurant & Lodging Association  
Suburban Collection Showplace, Novi  
[www.mrla.org](http://www.mrla.org)

October 21-23  
Michigan Association of Chamber Professionals Convention  
Grand Rapids  
<https://michamberconnect.com/>

October 28-30  
Michigan Library Association Annual Meeting  
Radisson Plaza Hotel, Kalamazoo  
[www.milibraries.org](http://www.milibraries.org)

October 21-23  
Michigan Museums Association Annual Conference  
Blue Water Convention Center, Port Huron  
[www.michiganmuseums.org](http://www.michiganmuseums.org)

October 25  
Aspiring Innkeeper Workshop  
Michigan Bed and Breakfast Association  
Doubletree by Hilton-Holland  
[www.laketolake.com](http://www.laketolake.com)

October 25-27  
32nd Annual Michigan Bed and Breakfast Association  
Innkeeping Conference  
Doubletree by Hilton-Holland  
[www.laketolake.com](http://www.laketolake.com)

October 26-27  
West Michigan Tourist Association Annual Reception & Meeting  
Location TBA  
[www.wmta.org](http://www.wmta.org)

November 2  
Michigan Hospitality Educators Alliance  
Annual Career Fair  
Ferris State University, Big Rapids  
[www.mihea.org](http://www.mihea.org)

November 5-9  
Michigan Festivals & Events Association  
Annual Convention  
Grand Traverse Resort, Traverse City  
[www.mfea.org](http://www.mfea.org)

November 13  
TICOM Board Meeting  
Okemos, MARVAC Offices  
[www.tourismworksformichigan.org](http://www.tourismworksformichigan.org)

November 20  
MACVB Board Meeting  
West Branch (Location TBA)  
[www.visitmichigan.org](http://www.visitmichigan.org)

December 2-3  
Recreational Boating Educational Conference  
Location TBD  
[www.recreationalboatingconference.com](http://www.recreationalboatingconference.com)

December 7-10  
Great Lakes Expo  
DeVos Place, Grand Rapids  
[www.glexpo.com](http://www.glexpo.com)

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