



A G E N D A

**Date/Time: Thursday, October 17 (3:30-5:00pm)
Frederik Meijer Gardens**

MISSION

Our mission is to provide Kent County hospitality-related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Kyle Holst – KCHA President

Approval of September 2019 Minutes

Approval of September 2019 Financials

Topic of Discussion: 2020 Association Goals & Objectives

Monthly Reports

- Experience Grand Rapids
- Certified Tourism Ambassador (CTA)
- West Michigan Sports Commission
- Grand Rapids Diversity & Inclusion
- West Michigan Tourist Association
- Women in Leadership-Grand Rapids
- Michigan Restaurant & Lodging Association
- Michigan Cares for Tourism
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Golf Outing

Upcoming Meetings & Events

- October 15-16 – MRLA Restaurant Show in Novi (www.mrlashow.org).
- October 19 – Pure Michigan Seminary on International Tourism @ Frederik Meijer Gardens
- October 23 – CTA @ Doubletree (8am-Noon)
- November 5 – CTA Holiday Mixer & 5 Year Celebration (FREE) @ Big E's – Embassy Suites (4:30-7pm)
- November 7-8 – UNCON HR Conference @ Embassy Suites
- November 20 – WAVE Awards @ DeVos Place
- December 12 – KCHA & WIL Holiday Party (w/ Ugly Sweater Contest & Ronald McDonald House Donations) @ Hyatt Hotel Downtown. (5-7pm)

Round Table Discussion

Adjournment

Kent County Hospitality Association

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