



## **A G E N D A**

**Date/Time: Thursday, April 20 (3:30-4:30pm)  
Drury Inn & Suites (5175 28<sup>th</sup> Street SE)**

### **MISSION**

*Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.*

### **DISCUSSION ITEMS**

Welcome & Introductions: Katrina Peterson, KCHA President

Approval of March 2017 Minutes

Approval of March 2017 Financials

Special Guest: Deanna Richeson – President / CEO, Michigan Lodging & Tourism Association

Tourism Cares & Michigan Cares for Tourism: Michael Sciarini – GVSU Hospitality Department

Presentation of 2017 Scholarships

Monthly Reports

- Experience Grand Rapids
- Putting for Pineapples Scholarship Golf Outing
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Women in Lodging
- Grand Valley State University
- Ferris State University

Upcoming Meetings & Events (2017 Meeting Schedule Printed Separately)

- May 1            West Michigan Sports Commission Luncheon
- May 11-12      Tourism Cares - Detroit
- May 18           Celebration Cinema North & Oscar's Bistro (Knapps Corner)
- June 5            Putting for Pineapples Scholarship Golf Outing @ Quail Ridge

Round Table Discussion

Adjournment

**Kent County Hospitality Association**  
PO Box 230092  
Grand Rapids, MI 49523-0092  
[www.KentCountyHospitality.org](http://www.KentCountyHospitality.org)