



# MINUTES

Date/Time: Thursday, June 18 (3-5pm)

## MISSION

*Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.*

## DISCUSSION ITEMS

Welcome & Introductions: Elizabeth Naber, KCHA Vice President – Kyle Holst, KCHA President, excused

Approval of May 2020 Minutes – Rachel and Lisa

Approval of June 2020 Financial Report – Rachel and Lisa

### Monthly Reports

- Experience Grand Rapids
  - Visit and share the GR Travel Updates webpage at <https://www.experiencegr.com/travel-updates/>
  - Restaurant Week is August 5-16 and will be similar to the Beer City Brewsader Passport. More information to come soon. <https://www.experiencegr.com/restaurant-week/>
- Certified Tourism Ambassador (CTA) – N/A
- Grand Rapids Diversity & Inclusion – N/A
- West Michigan Sports Commission
  - Bids for the 2024 NCAA Division II National Championships Festival, 2021 Pickleball Tour and Perfect Game USA
  - Game Day USA weekends at Art Van Sports Complex resume this weekend, with weather hopefully being the determining factor moving forward
- West Michigan Tourist Association – N/A
- Women in Hospitality Leadership-Grand Rapids
  - Blood drive event July 30<sup>th</sup> from 1:30 PM – 5:30PM
- Grand Valley State University – N/A
- Ferris State University – N/A
- Michigan Hospitality Educators Alliance – N/A
- Michigan Cares for Tourism 2020
  - September event canceled and the 2021 event still being finalized
  - Smaller scale, impactful community events – reach out to Paul Stansbie ([stansbp@gvsu.edu](mailto:stansbp@gvsu.edu)) or Patty Janes ([janesp@gvsu.edu](mailto:janesp@gvsu.edu)) for details
  - Michigan Cares for Tourism fundraiser at <https://app.mobilecause.com/e/b1q3MA?vid=8g7bl>

### Upcoming Meetings & Events

- Thursday, August 20 – KCHA Membership Meeting (New Location TBD)
  - We're hoping for indoor groups of 50 or fewer to be allowed by this date
  - An outdoor meeting is an alternative option
- Thursday, September 17 – KCHA Membership Meeting (New Location TBD)
- Thursday, October 15 – KCHA Membership Meeting @ Canopy by Hilton Grand Rapids Downtown

### Round Table Discussion

- Meijer gift cards are purchased through Meijer Corporate; Kyle and Elizabeth are working on distribution.
- Hotel pools are not yet reopened. Send a water sample to Kent County to expedite the reopening process.

### Adjournment