



Meeting Minutes

Date/Time: Thursday, August 20 (3:30-5pm)

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Kyle Holst, KCHA President

Approval of June 2020 Minutes – Elizabeth Naber & Rachel Kammer

Approval of August 2020 Financial Report – Elizabeth Naber & Kari Czarnecki

COVID-19 and the Local Hospitality Industry

- Indoor/Outdoor Pools – Kent County Health Department
 - Contact Kyle Holst for detailed information or the Kent County Health Department.
 - Indoor Pools
 - There are no new updates and they still remain closed per EO 2020-160.
 - https://www.michigan.gov/whitmer/0,9309,7-387-90499_90705-535195--,00.html
 - There is currently no reopening timeline or knowledge about future restrictions.
 - A negative water sample is required to reopen and the sample will remain active for 30 days.
- Paid Leave Under the Families First Coronavirus Response Act – Rachel Crowther
 - Rachel – thank you for gathering local data regarding the Families First Coronavirus Response Act.
 - Rachel will create a Google Doc for everyone to share solutions.
 - Please refer to “KCHA Childcare Survey Results” PDF for results.
 - Families First Coronavirus Response Act (FFCRA)
 - https://www.dol.gov/agencies/whd/ffcra?fbclid=IwAR23ataDNjEeYChXyYkfJeuGWvVnTRvARNcHuGf4qtjIV_nRWf86zrneMQ
 - FFCRA Eligibility
 - <https://www.dol.gov/agencies/whd/ffcra/benefits-eligibility-webtool>
 - Connect with John McNamara, VP of Government Affairs, at the Michigan Restaurant & Lodging Association (MRLA) for additional eligibility questions.
- KCHA in 2021

Monthly Reports

- Experience Grand Rapids
 - The Bridge GR
 - https://www.experiencegr.com/events/the-bridge/?fbclid=IwAR3eqPbdwpjo6vzuRe31ZbPQe_PTn3urJ19C5NLV2cWZCY6G7cZeo3lfCOW
 - August 28 – October 3
 - Restaurant Week 2020
 - Over 2,000 digital pass downloads and 1,000+ restaurant check-ins.
- Certified Tourism Ambassador (CTA)
 - On hold indefinitely.
- Grand Rapids Diversity & Inclusion
 - Angela Nelson involved with The Bridge GR project.
- West Michigan Sports Commission
 - Game Day USA

- September 11-13: <https://gamedayusa.com/team-event/?eid=2195>
 - October 2-4: <https://gamedayusa.com/team-event/?eid=2196>
 - USTA canceled.
 - WMSC offices will be closed on Fridays through year end.
- West Michigan Tourist Association – N/A
- Women in Hospitality Leadership-Grand Rapids
 - No current events.
 - 8 pints of bloods donated through the WIHL GR blood drive!
 - Connect via Facebook
 - <https://www.facebook.com/groups/WILGrandRapids>
- Grand Valley State University – N/A
- Ferris State University
 - Internship flexibility with hours and types of work.
 - Fall classes scheduled to be in-person, with hybrid and virtual options, to accommodate different comfortability levels with students and faculty.
- Michigan Hospitality Educators Alliance
 - Potential delay to Spring 2021, in order to provide more stability and businesses an opportunity to better understand their employment needs.
- Michigan Cares for Tourism 2020 – N/A

Upcoming Meetings & Events

- Thursday, September 17 – KCHA Membership Meeting (New Location TBD)
- Thursday, October 15 -- KCHA Membership Meeting @ Canopy by Hilton (tentative location)

Round Table Discussion

- WAVE Awards
- Grand Rapids Wine, Beer & Food Festival

Adjournment – Elizabeth Naber

Kent County Hospitality Association
 PO Box 230092 — Grand Rapids, MI 49523-0092
www.KentCountyHospitality.org