



AGENDA

Date/Time: Thursday, September 17 (3:30-5pm)

<https://zoom.us/j/96569340444?pwd=SW9MWGowYINmU1VCVIRSd3NKNTREdz09>

Meeting ID: 965 6934 0444 | Passcode: 073234

PHONE: +1 929 205 6099

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Kyle Holst, KCHA President

Approval of August 2020 Minutes

Approval of September 2020 Financial Report

COVID-19 and the Local Hospitality Industry Updates

- “Don’t Leave Michigan’s Hospitality Industry Out in the Cold” – MRLA Campaign
- Futures for Frontliners - <https://www.michigan.gov/frontliners/>
- Indoor / Outdoor Pools Update
- Paid Leave Under the Families First Coronavirus Response Act Update

Monthly Reports

- Experience Grand Rapids
- Certified Tourism Ambassador (CTA)
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Michigan Cares for Tourism – Adopt a Forest

Upcoming Meetings & Events

- Monday, Sept 21 (10am-Noon) – GR Chamber “Virtual Town Hall: Child Care Solutions”
- Monday, October 12 – West Michigan Sports Commission Golf Outing @ Thousand Oaks Golf Course
- Thursday, October 15 -- KCHA Membership Meeting @ Canopy by Hilton (In-Person Location, otherwise ZOOM)
- Thursday, November 19 – KCHA Membership Meeting (Location TBD)
- December TBA – KCHA Holiday Party (Location TBD)

Round Table Discussion

Adjournment

Kent County Hospitality Association
PO Box 230092 — Grand Rapids, MI 49523-0092

www.KentCountyHospitality.org