



A G E N D A

Date/Time: Thursday, October 15 (3:30-5pm)

Canopy Hotel by Hilton Downtown Grand Rapids

*We will be meeting in the Portico. Adult beverages will be available for purchase during the meeting
Tours of the hotel will also be offered after the meeting for those interested.*

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Kyle Holst, KCHA President

Approval of September 2020 Minutes

Approval of October 2020 Financial Report

COVID-19 and the Local Hospitality Industry Updates

Monthly Reports

- Experience Grand Rapids
- Certified Tourism Ambassador (CTA)
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Michigan Cares for Tourism

Upcoming Meetings & Events

- Thursday, November 19 – KCHA Membership Meeting (Location TBD)
- December TBA – KCHA Holiday Party (Location TBD)

Round Table Discussion

Adjournment

Kent County Hospitality Association
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www.KentCountyHospitality.org