



## **A G E N D A**

**Date/Time: Thursday, November 19 (3:30-5pm)**

<https://zoom.us/j/94144921824?pwd=UUdWU2pIRUpUcmpSNEh6UFRCckJhdz09>

Meeting ID: 941 4492 1824 | Passcode: 596477  
One tap mobile — +13017158592,,94144921824#,,,,,0#,,596477# US

### **MISSION**

*Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.*

### **DISCUSSION ITEMS**

Welcome & Introductions: Kyle Holst, KCHA President

Approval of October 2020 Minutes

Approval of November 2020 Financial Report

KCHA in 2021 – Kyle Holst, KCHA President

COVID-19 and the Local Hospitality Industry Updates

Ronald McDonald House Donations – Mallory Brouwer

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Michigan Cares for Tourism

Upcoming Meetings & Events

- 2021 Meeting Schedule Attached

Round Table Discussion

Adjournment

**Kent County Hospitality Association**  
PO Box 230092 — Grand Rapids, MI 49523-0092

[www.KentCountyHospitality.org](http://www.KentCountyHospitality.org)

[www.facebook.com/groups/KentCountyHospitality](https://www.facebook.com/groups/KentCountyHospitality)