



A G E N D A

**Date/Time: Thursday, May 21 (3-5pm)
ZOOM CALL**

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Kyle Holst, KCHA President

Approval of January 2020 Minutes

Approval of May 2020 Financial Report

Speakers on the State of the Hospitality Industry During COVID-19

- Doug Small – Experience Grand Rapids
- Dave Lorenz – Travel Michigan
- Justin Winslow – Michigan Restaurant & Lodging Association

Monthly Reports

- Experience Grand Rapids
- Certified Tourism Ambassador (CTA)
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Michigan Cares for Tourism 2020
- Golf Outing (Postponed to 2021)

Upcoming Meetings & Events (2020 Meeting Schedule Printed Separately)

- Thursday, June 18 (ZOOM Membership Call)
- Thursday, August 20 – KCHA Membership Meeting

Round Table Discussion

Adjournment

Kent County Hospitality Association
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