



AGENDA

Date/Time: Thursday, January 19 (3:30-5:00pm)

Studio Park – 123 Ionia Avenue, Downtown Grand Rapids

Parking is available for \$2/half hour in the attached lot

(One Twenty Three tavern validates for up to 4 hours for anyone having drinks following the meeting)

A tour of Studio Park will be available after the meeting.

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Kyle Holst, KCHA President

Approval of January 2020 Minutes

Approval of January 2020 Financial Report

Speaker: Dave Lorenz – Travel Michigan

Speaker: Caitlin Hopkins - Group Sales Strategist, Studio Park

Monthly Reports

- Experience Grand Rapids
- Certified Tourism Ambassador (CTA)
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Golf Outing

Upcoming Meetings & Events (2020 Meeting Schedule Printed Separately)

- March 24 – Experience GR Annual Meeting / Tourism Forum @ Grand Rapids Art Museum
- April 16 – FSU Human Trafficking Conference (Location TBD)
- April 16 – KCHA Monthly Meeting (Location TBD) – Speaker: Justin Winslow, MRLA
- April 16-30 – West Michigan Corporate Challenge
- April 30 – Experience GR Toast the Town Celebration Luncheon @ JW
- April 30 – Kent County Job Fair @ GVSU

Round Table Discussion

Adjournment

Kent County Hospitality Association
PO Box 230092 — Grand Rapids, MI 49523-0092
www.KentCountyHospitality.org