



## **A G E N D A**

**Date/Time: Thursday, March 15 16 (3:30-5:00pm) @ Grand River Hotel**

### **MISSION**

*Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.*

### **DISCUSSION ITEMS**

Welcome & Introductions: Jen Cutter – KCHA President

Approval of February 2018 Minutes

Approval of February 2018 Financial Report

Special Guests:

- Angela Nelson – VP of Multicultural Business Development – Experience Grand Rapids

Monthly Reports

- Experience Pink
- Golf Outing (Monday, June 4 @ The Mines)
- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Women in Lodging
- Michigan Cares for Tourism
- Grand Valley State University
- Ferris State University

Upcoming Meetings & Events

- March 21 – Enhanced CTA (9-10:30am) @ City Flats (Cassandra Bell & Maddie Schaab – Disability Advocates)
- March 27-29 – Pure Michigan Governor's Conference on Tourism (Grand Rapids)
- March 30 – CTA Training (8am-Noon) @ Crowne Plaza
- April 4 – Enhanced CTA (9-10:30am) @ City Flats (Michael Baker "See Something Say Something" Homeland Security)
- April 11 – CTA Training (1-5pm) @ Holiday Inn & Suites Airport
- April 19 – KCHA Monthly Membership Meeting
- April 24 – Experience Grand Rapids "Toast of the Town" Luncheon

Round Table Discussion

Adjournment

**Kent County Hospitality Association**

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**[www.KentCountyHospitality.org](http://www.KentCountyHospitality.org)**