



AGENDA

Date/Time: Thursday, January 16 (3:30-5:00pm)
Prince Conference Center at Calvin University
1800 E Beltline Ave SE, Grand Rapids, MI 49546

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Kyle Holst, KCHA President

Approval of October 2019 Minutes

Approval of 2019 Year End Financial Report

Approval of Bylaw Changes as Submitted in December 2019 (active lodging members only; one vote per property)

Vote for 2020 Board of Directors (President & Secretary) (active lodging members only; one vote per property)

Monthly Reports

- Experience Grand Rapids
- Certified Tourism Ambassador (CTA)
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Golf Outing

Upcoming Meetings & Events (2020 Meeting Schedule Printed Separately)

- January 17 – DEADLINE to use KCHA2020 Promo Code for Pure Michigan Conference Registration
- January 18-February 16 – World of Winter Festival
- January 22 – CTA Class @ Frederik Meijer Gardens (1-5pm)
- January 30 – WIHL-GR Goat Getters 2020 at Hyatt Place (3:30-5pm)
- February 11 – CTA Cultural Diversity Training @ City Flats (9-10:30am)
- February 14-16 – Valent-ICE
- February 15-March 15 – Grand Rapids Beer Month
- February 18-20 – Pure Michigan Governor's Conference on Tourism (Grand Rapids)
- February – No KCHA Meeting (Due to Annual Conference earlier in the week)
- February 26 – CTA Class @ Amway Corp (1-5pm)
- March 3 – CTA Disability Decorum Training @ City Flats (9-10:30am)
- March 5 – CTA Class @ Wyndham Airport (1-5pm)
- March 19 – KCHA Monthly Meeting (Location TBD)

Round Table Discussion

Adjournment

Kent County Hospitality Association
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