



## **A G E N D A**

**Date/Time: Thursday, January 17 (3:30-5:00pm)**  
**DoubleTree Hotel – 4747 28<sup>th</sup> Street SE**

### **MISSION**

*Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.*

### **DISCUSSION ITEMS**

Welcome & Introductions: Ross Bartlett – KCHA Vice President

Approval of October 2018 Minutes

Approval of 2018 Year End Financial Report

Special Guests:

- Dave Lorenz – Travel Michigan (Looking Ahead to 2019 – Pure Michigan Tourism Conference)
- Justin Winslow – Michigan Restaurant & Lodging Association

Vote for 2019 Board of Directors (active lodging members only; one vote per property)

Monthly Reports

- Experience Grand Rapids
- Certified Tourism Ambassador (CTA)
- West Michigan Sports Commission
- Grand Rapids Diversity & Inclusion
- West Michigan Tourist Association
- Women in Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Experience Pink
- Golf Outing

Upcoming Meetings & Events (2019 Meeting Schedule Printed Separately)

- February – Experience Pink
- February 15 - March 15 – Beer Month GR
- March 5-7 – Pure Michigan Governor's Conference on Tourism (Traverse City)
- March 15 – Experience Pink Game with Grand Rapids Drive

Round Table Discussion

Adjournment

**Kent County Hospitality Association**  
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**[www.KentCountyHospitality.org](http://www.KentCountyHospitality.org)**