



A G E N D A

Date/Time: Thursday, February 18 (3-4pm)
The Welcome Center @ City Built Brewing, Downtown Grand Rapids

Plus via ZOOM

<https://zoom.us/j/91541500553?pwd=Y2dDUXdLdklIUmlZaVE0eIRYc211UT09>

Meeting ID: 915 4150 0553 | Passcode: 788745

One tap mobile: +19292056099,,91541500553#,,, *788745# US

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Kyle Holst, KCHA President

Approval of January 2021 Minutes

Approval of January 2021 Financial Report

COVID-19 and the Local Hospitality Industry Updates

Monthly Reports

- Experience Grand Rapids
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Michigan Cares for Tourism

Upcoming Meetings & Events

- Thursday, March 18 – KCHA Membership Meeting
- Thursday, April 15 – KCHA Membership Meeting
- Thursday, May 20 – KCHA Membership Meeting
- Monday, June 14 – KCHA Golf Outing

Round Table Discussion

Adjournment

Kent County Hospitality Association
PO Box 230092 — Grand Rapids, MI 49523-0092

www.KentCountyHospitality.org

www.facebook.com/groups/KentCountyHospitality