



AGENDA

Date/Time: Thursday, August 20 (3:30-5pm)

<https://zoom.us/j/94599273008?pwd=WXNhT01zTHEzbHJnSVZPb1U4allNZz09>

Meeting ID: 945 9927 3008 | Passcode: 977929

One tap mobile: +19292056099,,94599273008#,,,,,0#,,977929#

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Kyle Holst, KCHA President

Approval of June 2020 Minutes

Approval of August 2020 Financial Report

COVID-19 and the Local Hospitality Industry

- Indoor / Outdoor Pools – Kent County Health Department
- Paid Leave Under the Families First Coronavirus Response Act – Rachel Crowther
- KCHA in 2021

Monthly Reports

- Experience Grand Rapids
- Certified Tourism Ambassador (CTA)
- Grand Rapids Diversity & Inclusion
- West Michigan Sports Commission
- West Michigan Tourist Association
- Women in Hospitality Leadership-Grand Rapids
- Grand Valley State University
- Ferris State University
- Michigan Hospitality Educators Alliance
- Michigan Cares for Tourism 2020

Upcoming Meetings & Events

- Thursday, September 17 – KCHA Membership Meeting (New Location TBD)
- Thursday, October 15 -- KCHA Membership Meeting @ Canopy by Hilton (tentative location)

Round Table Discussion

Adjournment

Kent County Hospitality Association
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