



A G E N D A

**Date/Time: Thursday, April 19 (3:30-5:00pm)
Amway Grand Plaza Hotel – Tower Club Room, 25th Floor**

MISSION

Our mission is to provide Kent County hospitality related businesses an opportunity to meet professionally with a common interest to better serve our industry and community while furthering the overall tourism landscape of our region.

DISCUSSION ITEMS

Welcome & Introductions: Jen Cutter – KCHA President

Approval of March 2018 Minutes

Approval of March 2018 Financial Report

Special Guests:

- WGVU Capstone Project – Corporate Social Responsibility: Christian Stratton, Jake Helms & Tara Wallen

Monthly Reports

- Experience Pink
- Golf Outing
- Experience Grand Rapids
- West Michigan Sports Commission
- Certified Tourism Ambassador (CTA)
- West Michigan Tourist Association
- Women in Lodging
- Michigan Cares for Tourism
- Grand Valley State University
- Ferris State University

Upcoming Meetings & Events

- April 24 – Experience Grand Rapids “Toast of the Town” Luncheon
- April 27 – Women in Lodging
- May 2 – West Michigan Sports Commission Luncheon
- May 16 – CTA Class – Hampton Inn South (8am-Noon)
- May 17 – KCHA Monthly Membership Meeting @ Kids Food Basket
- May 22 – Enhanced CTA @ City Flats (9-10:30am) w/ Langdon Bartley: Sneak Peek of what’s coming to GR
- May 24 – Women in Lodging
- June 4 – KCHA Golf Outing @ The Mines

Round Table Discussion

Adjournment

Kent County Hospitality Association

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